

is comparable to world class companies like Apple. Amazon and Kohl's. The Net Promoter Score is the leading indicator of customer satisfaction, because it only takes into account the highest ratings on a scale of 1-10. **25–50 NPS:** Good, indicating positive customer sentiment and potential for improvement. **50+ NPS:** Excellent, indicating strong customer loyalty and positive brand perception.

Improve Parent Communication

Y-Club will increase forms of communication with families through monthly/weekly emails, in formal conversations, and monthly newsletters. Staff will share pictures and information with families about their child's activities and events throughout the program.



BELONGING

Youth are respected and welcomed into a community where they can express their individuality.

> 94% of families agree



Youth build new skills,

and their accomplishments are recognized.

78% of families

agree



RELATIONSHIPS

Youth form meaningful connections, promoting well-being and combating social isolation

94%

of families agree



CORE VALUES

Youth are guided by our Core Values: Caring, Honesty, Respect and Responsibility.

91%

of families agree



SAFETY

Youth are protected from physical and emotional harm.

access to opportunities and

98%

of families agree



Youth receive equal

resources. 88%

of families agree

YMCA OF CENTRAL OHIO YOUTH DEVELOPMENT PROGRAMS

6468 YOUTH

in full school year and full summer

YOUTH DEVELOPMENT **PROGRAMS IN 2024**



SUTQ RATED PROGRAMS



12





REYNOLDSBURG DISTRICT **Y-CLUBS**

HAMILTON SUTO PROGRAMS



HAMILTON ELEMENTARY

Bronze Award

54 **YOUTH SERVED**

2024–25 SCHOOL YEAR

2024-25 DESSA 2 Assessments

All Social & Emotional **Compentencies**

grew 3-5%

in Strength Range in Spring 2025

WHAT DID OUR STUDENTS SAY ABOUT THEIR SEL EXPERIENCES **HELLO INSIGHT** IMPLEMENTATION SCORES

Promote Peer Bonds

71/100

Engage **Authentically**

91/100

Expand Interests

57/100

FAMILIES TRUST & LOVE US!

"Mr. Jeremy and Ms. Courtney are fabulous! You can tell they genuinely care about my student and my time. Y-Club has been so helpful for my schedule and I feel confident leaving my child in their care. "

"They like it so much that they prefer it over other afterschool programs, so thank you for all you do!"